

# ADVERTISING OPPORTUNITIES



## DAY SPONSOR

### DAY SPONSOR • \$1,500 AT ENTRANCE GATE

*Deadline for Day Sponsorship is August 3, 2018*

Catch the thousands of Big Iron participants and visitors who attend the Big Iron Farm Show! You will be able to have staff located at each of our entrance gates to the Big Iron Farm Show to help hand out Official Farm Show Magazines. You are able to provide a giveaway to be handed out at the entrance gates. You have the option to provide up to four (4) 3' x 5' banners to be hung that day near the entrances to the Big Iron Farm Show.

### TRANSPORTATION SPONSOR • \$1,000

*Deadline for Transportation Sponsorship is August 3, 2018*

The Big Iron Farm Show provides a tram/shuttle services for farmers visiting the show to specified locations throughout the grounds. You will have the opportunity to provide the Big Iron Farm Show with two (2) 3' x 6' banners (maximum size, can be smaller if preferred) for the Big Iron Farm Show staff to hang on a transportation shuttle used throughout the Big Iron Farm Show.



## TRANSPORTATION SPONSOR

**BIG IRON**  
XXXXVII  
FARM SHOW

## SHOW SPONSOR

### SHOW SPONSOR • STARTING AT \$500

Become a Big Iron Farm Show sponsor and we will customize a package that best fits your target market. Whether its logo placement or advertising your specific product, the Big Iron Farm Show staff can customize the best opportunities for more exposure.

**Contact Katy Stenerson at [Katy@redrivervalleyfair.com](mailto:Katy@redrivervalleyfair.com) or 701.282.2200.**

# ADVERTISING OPPORTUNITIES

## WEBSITE FEATURED EXHIBITOR • \$500

*Deadline for Website Featured Exhibitor Advertising is August 3, 2018.*

The Big Iron Farm Show has a "Featured Exhibitor" column on the main website page. As a Featured Exhibitor, you will have a logo placement with the ability to click through to your business website. Along with this Featured Exhibitor opportunity, your business will be listed in the top area of the Exhibitor Listing. (The Exhibitor Listing page is printed in alphabetical order.) As a Featured Exhibitor you will be right on top!

*All Featured Exhibitors and show sponsors are listed first.*



## BANNER • \$500 ON FENCE LINE

*Deadline for Banner is August 3, 2018.*

Catch the thousands of Big Iron participants and visitors who are attending the Big Iron Farm Show. For \$500 per banner, you will be able to have a banner hung along the fence line of the Main Gate or Gate 3. Exhibitor must provide banner. Any banner larger than 3' x 5' must be made of mesh that allows at least 50% airflow.

## DIGITAL SIGNAGE • <sup>STARTING AT</sup> \$500

*Deadline for Digital Signage is September 4, 2018*

On-grounds digital advertising. For \$1,000 your business name, logo and booth location can be listed on the digital billboard located on the Grandstand, customizable to your business. Multiple impressions will be given throughout the show.

